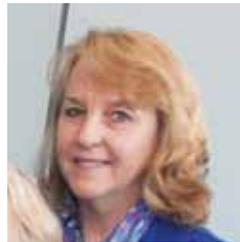
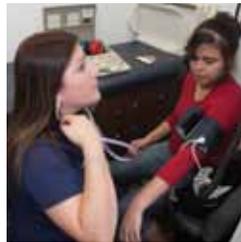
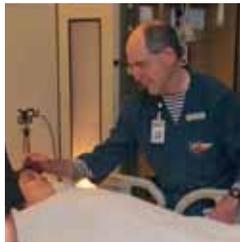


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we



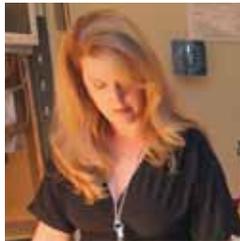
do



what



we



do



WHY WE DO WHAT WE DO
SETON NURSING 2012



Dear Colleagues:

On behalf of nursing leadership, I'd like to extend our sincere gratitude for your professionalism and high ethical standards. These values are reflected in your care and advocacy for our patients at a vulnerable time in their lives.

Innovations in patient care implemented this past year will help Seton meet its vision of caring for 1 million Central Texans by 2017. Nursing is working toward this goal by creating an environment for optimal patient outcomes through collaborative leadership and interdisciplinary teamwork. This is evidenced by four of our hospitals achieving their third Magnet designations during 2012: Dell Children's Medical Center, Seton Medical Center Austin, Seton Northwest Hospital and University Medical Center Brackenridge. Five of our other hospitals maintain Pathway to Excellence status.

Additionally, Seton nurses are achieving higher levels of education, heeding the call of the Institute of Medicine's "Future of Nursing" report. As of 2012, almost 50 percent of our staff nurses have earned bachelor's degrees. Lifelong learning is essential for us to keep pace with the increasing complexity of care, rapid changes in technology and evolving methods of delivering care and services.

In thinking about why we do what we do, it's clear that Seton nurses are driven not only by self-motivation and autonomy, but also by compassion and the desire to make a difference. These all combine to form a healing environment of respect, quality and safety — and for that we thank you.

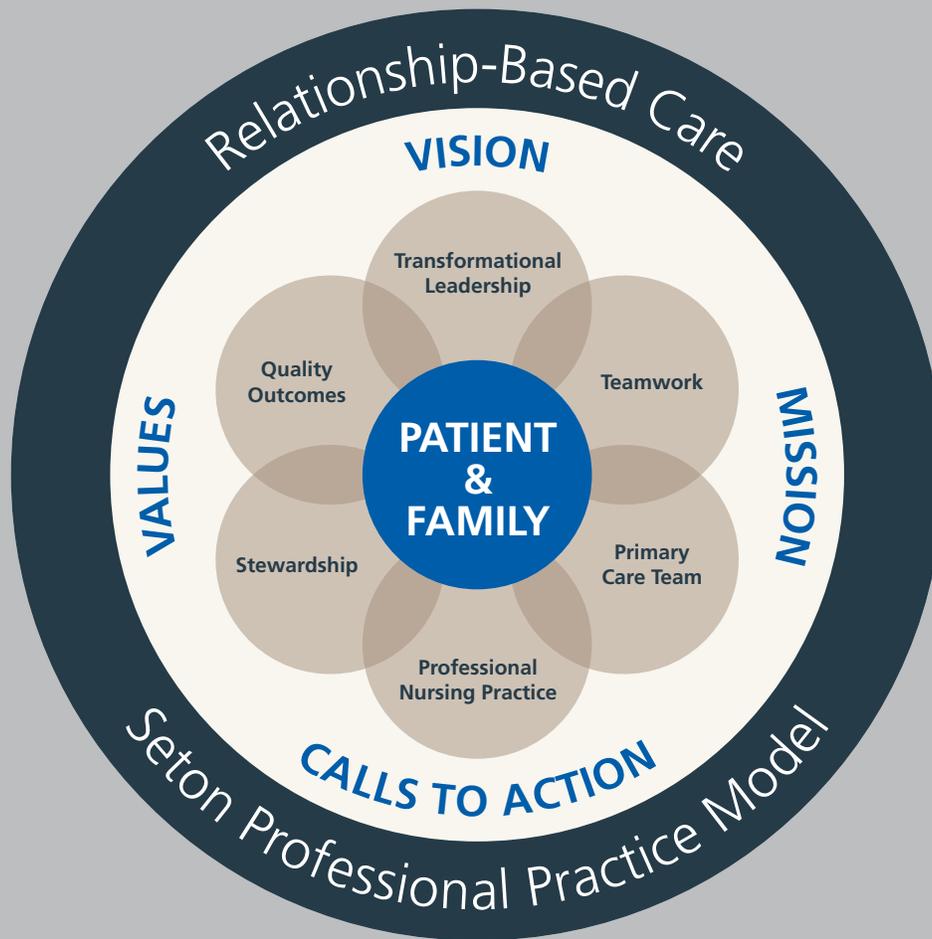
Sincerely,

A handwritten signature in black ink that reads "Joyce Batcheller". The signature is written in a cursive style and is placed over a light gray rectangular background.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN
Executive Nurse Fellow Alumna
Senior Vice President, Network Chief Nursing Officer
Seton Healthcare Family



Relationship-Based Care is a professional practice model with six dimensions for transforming care delivery in ways that honor relationships with patients, families and colleagues.



“

Nursing is tough work, so why do we do it? For me, wrapping a patient in a warm blanket and seeing them smile or sitting with a family when their loved one has passed gives me purpose. I think caring nurses make the world a better place every day. ”

Helen Raab, BSN, RN, SNW ED

<i>Heal</i>	1
<i>Comfort</i>	3
<i>Advocate</i>	5
<i>Lead</i>	7
<i>Serve</i>	9
<i>Nursing Leadership Team</i>	12
<i>Magnet</i>	13
<i>Awards and Recognitions</i>	14
<i>Nursing Scholarly Works</i>	16

Above all, nursing is about making people feel better. Helping a patient heal gives us purpose.



Tanya Jarrett and her two sons (center) with the SNW caregivers who saved her life

MIRACLES HAPPEN

It was a busy evening in the Seton Northwest Hospital Labor & Delivery unit when Tanya Jarrett arrived. This was her second baby and, although her repeat cesarean section was not scheduled for another week, she was instructed to come to the hospital sooner if she experienced signs of labor. Although Tanya didn't immediately meet criteria, she was asked to stay for observation.

Within hours, her contractions grew more frequent. A C-section was scheduled for the following morning and Tanya delivered a healthy baby boy. But not long after being transferred to recovery, Tanya's oxygen saturation level dropped and she began to complain of chest pain. Tanya's nurse, Terri Banks, administered oxygen, called for an echocardiogram and paged the anesthesiologist for an assessment. Three physicians were present when Tanya suddenly had a seizure. Terri called a Code Blue.

Within minutes, a team of no fewer than a dozen clinicians swung into action.

Tanya had a pulmonary embolus, a rare and unpredictable complication of pregnancy that caused her to go into cardiac arrest. The physician team worked in concert with nurses, techs and pharmacists using evidence-based resuscitation efforts and TPA, a clot-busting medication. Because of the risk of bleeding, TPA is contraindicated for recent surgical patients like Tanya, but the team decided it was her only hope. And it worked.

Five days later, Tanya was walking, talking, eating and, most important, holding her new baby.

"I don't think anyone thought Tanya could possibly survive," remarked Suzanne Hindelang, MSN, RN, director acute care/critical care, who immediately responded to the Code Blue with several other nurses, including Cindy McCord, BSN, RN, ED clinical manager, and Stacia Pyeatt, BSN, RN, house supervisor.

"This story exemplifies why we do what we do as nurses," said Margaret Butler,

MBA, BSN, RN, CNOR, senior director of nursing at Seton Northwest. "Working with our amazing physicians and other team members, we saved a life that morning and kept a family whole."

Members of Tanya's care team (pictured above) included Letty Glenn, surgical technician; Steve Lau, pharmacist; Jennifer Shuford, MD; Shantanu Naik, MD; Tad McReynolds, MD; Laurie LaFollette, processing technician; Chris Butschek, radiologist; Kathleen Mastropaolo, RN; Linh Phan, blood bank; Ed Banarsi, chaplain; Jill Herbert, RN; Patrick Tierney, anesthesia technician; Lynne Falsone, RN; Erin Schroeder, blood bank; Victoria Welch, RN, surgery; Belinda Walker, RN, surgery; Gina Smith, RN; Deanne Chitwood, physical therapy/rehab; Trina Anderson, CAll, IMC/ICU; Stacia Pyeatt, RN; Cindy McCord, RN; Stephanie Hernandez, maternity services manager; Laura Evans, MSN, RN; Lisa Paul, pharmacist; Rosanne Lindsay, RN, ICU; Albirtha Randel, RN; Brian Masters, CRNA; Guy Blumhagen, MD.



Fred Bazaldua, BSN, RN-BC, CVN, RCIS, with his sister Joyce and brother-in-law Dan

POWERFUL CONNECTIONS

It's not often that a nurse gets the chance to save a family member, but that's exactly what happened one fateful summer day when Fred Bazaldua, BSN, RN-BC, CVN, RCIS, received word that his brother-in-law Dan was having a heart attack.

En route to Seton Medical Center Williamson's Emergency Department, Dan went into cardiac arrest twice and was shocked by EMS staff. Within minutes of arriving in the ED,

Dan went into cardiac arrest a third time and was defibrillated by ED staff. When Dan went into arrest a fourth time, it was Fred who shocked him back to life again.

Dan was then rushed to the cardiac cath lab where Dr. Michael Lenis and team inserted a stent in one of his coronary arteries. After a short stay in the ICU and the telemetry unit, Dan was released and underwent cardiac rehab for several weeks before returning

to his job as a coach and English teacher at Pflugerville High School.

"When the ambulance doors opened and Fred was standing there ready to receive and treat me, I knew I was going to be OK," Dan explained. "Call it fate, destiny or just plain good luck, but Fred and all the other staff at Seton Medical Center Williamson saved my life that day."

“

I do what I do because I want to see people get better. My father, who was a physician, passed on a spark to me. He taught me that we all have a purpose and reason for being on this earth and that we all deserve to be treated with dignity, respect and compassion.

Charlie Rodriguez, BSN, RN, Seton Mind Institute, SSC

”

COMFORT

As nurses, we have the privilege to serve patients and families during times of both deep sadness and abundant joy. Offering comfort — both physical and emotional — is the heart of nursing.



Sheryl Contreras, RN

SWEET SURPRISES

In July, Sheryl Contreras, RN, a staff nurse at the IMC/ICU at Seton Medical Center Hays, was nominated for a DAISY award by a grateful family who deeply appreciated the care Sheryl provided to their 98-year-old father. Here is an excerpt from their letter:

“Sheryl took him into her heart, we could tell. She was very gentle and kind, even at times when he was not a very happy patient. You could tell that our dad trusted her totally and wanted to please her. We thank her for her frankness and the knowledge she conveyed to us regarding his health issues. She was very careful to let us know exactly what the doctor reported at each of his visits, carefully followed his instructions and explained everything to us.”

Sheryl had no idea that she had even been nominated for an award. “I was looking around [at the award ceremony] to see who the DAISY winner was and was totally surprised that it was me,” she recalled.

“It was great seeing the look of surprise on Sheryl’s face when her name was read as the DAISY award winner,” said Cathy Davis, DAISY award coordinator at Seton Hays. “That makes it worth all the effort to keep the winning nominees secret until the actual presentation.”

Sheryl added, “Knowing that I can enter into people’s most difficult passages in life and minister to them and help them feel safe, cared for and comfortable is a great blessing and joy. I go home smiling every day.”

Patients, nurses, physicians, staff and even visitors can submit DAISY nominations. All honorees receive a certificate, balloons, fresh flowers, a special pin and a hand-carved stone Shona sculpture, while the entire unit is treated to a sweet treat.

“

I do what I do because nursing is my calling. God uses me every day here at Seton Edgar B. Davis in so many ways. I feel privileged to be able to minister to and take care of our patients’ needs: body, mind and spirit. ”

Denise George, RN, SEBD



Heather Pearson (left), senior department assistant, Critical Care, and Casey Clapp (center), BSN, RN, CCRN

LITTLE THINGS MATTER

The comfort cart at Seton Medical Center Austin is a simple, yet powerful illustration of the Relationship-Based Care professional practice model in action.

Casey Clapp, BSN, RN, CCRN, an ICU nurse at Seton Medical Center Austin, learned about the carts during an end-of-life care conference he attended in San Diego. With the support of Clinical Manager Frances

Simpson, MSN, RN, ACNS-BC, Casey worked with Seton's Plant Operations to repurpose a red crash cart. The cart was repainted a soothing blue and stocked with essential oils, lotions, flameless candles, relaxing music and other items. Then it was set up in a mock patient room so staff could provide feedback.

Suzanne LaPinta, BSN, RN, has used the cart on many occasions in the ICU and recalls the

comfort it brought to one particular family. "The family was struggling to find some ritual to mark their loved one's passing," she recalled. "We brought in the cart and the family was delighted by the oils we diffused in a little ceramic dish. They used some of the oil to anoint the patient and told me that scent would be the one they always honored her memory with."

CAREBOARDS BUILD TRUST



Ashley Cody (left), RN, and Brenda Pechacek, RN

"What are the most important things that we can do for you?" That's one of the questions nurses ask their patients every shift. Those words are prominently displayed on the CareBoards that hang in every patient room across the Seton Family. CareBoards help improve care by involving the patient, family and the entire health care team and providing a clear picture of the patient's needs and care plan, including pain management.

"That simple question offers patients and families comfort and gives them the opportunity to speak up and help the care team meet their needs," explained Lorrie Kirby, BSN, RN, clinical manager, Seton Highland Lakes Hospital.

A PLACE OF PEACE

Once a gravel lot, the new Tranquility Garden at University Medical Center Brackenridge offers a quiet escape from the stresses of medical trauma, illness and other ailments.



ADVOCATE

Nurses are driven to help those who cannot help themselves. We advocate for our patients and give them a voice.



Laura Rosales, MSN, RN, CMSRN, with Charlie R. Bunton Jr.

BREAKING GROUND

Laura Rosales, MSN, RN, CMSRN, can barely contain her excitement when she talks about her new job. A Seton nurse for nearly 13 years, she is now the clinical nurse manager for Seton Total Health Partners, a new program that targets patients with complex medical needs. The goal of this ground-breaking program is not only to reduce unnecessary and expensive ER visits and hospitalizations, but also to figure out why patients keep coming back to the hospital in the first place.

“A big part of the work we do is advocating for patients. We ask questions, we help them understand their medical treatment and get them in with a specialist,” Laura explained. “Sometimes all it takes to keep a patient out of the hospital is paying for a cab to a doctor’s appointment.”

One of Laura’s first patients was Charlie R. Bunton Jr., who has a history of chronic heart failure. Every six to 10 weeks, he would present at the ED with swelling and uncontrolled blood pressure. He would be admitted to the hospital and, after a few days, discharged with a month’s supply of medications. But because he couldn’t get to his follow-up appointments or afford his medication once his supply ran out, he would end up back at the hospital. However, since Total Health Partners began working with this grateful patient — supplying him with cab and medication vouchers, he hasn’t been back to the ED or admitted to the hospital in more than 15 months.

The Total Health Partners clinical team includes a medical director, a nurse practitioner, three health promoters and two social workers.

“

I do what I do because, at the end of the day, I did something for someone that they may not have been able to do for themselves.”

Chris May, RN, SMCA



Brian Rosemond, BSN, RN

WHAT DO CLINICAL NURSE NAVIGATORS DO?

1. Educate patients and their families on the disease process, treatments and possible side effects.
2. Connect patients with nutrition assistance, spiritual and psychological counseling, physical therapy and more.
3. Identify community resources needed to remove barriers such as lack of transportation, housing and insurance coverage.

NAVIGATING TOGETHER

With his quiet presence and calm voice, Brian Rosemond, BSN, RN, advocates for cancer patients and their families with compassion. A former Army Reserve officer and U.S. Marine reservist, Brian joined Seton's Multidisciplinary Cancer Conference (MDC) team located at the new Cancer Care Collaborative as a clinical nurse navigator in April 2012.

Clinical nurse navigators like Brian are available to anyone in the community with a physician referral. Most patients are referred to navigators after their cases are presented at an MDC. This new Seton program brings

together a wide range of care providers, including surgeons, oncologists, radiologists, pathologists and nurse navigators, to review a patient's case and develop an individualized treatment recommendation based on national guidelines.

Brian works with newly diagnosed patients with gastrointestinal cancers including those of the liver, pancreas, stomach and colon. Many of his patients are scared, confused and anxious. He is an advocate, a confidant and a troubleshooter — a single point of contact for his patients throughout their

cancer journey. "One of my goals is to help my patients better understand their diseases and treatments so they can advocate for themselves," Brian explained.

"Cancer is hard enough without distractions such as transportation, financial or housing issues," said Alyssa Monacelli, BSN, RN, clinical program manager for the Seton Cancer Collaborative. "As clinical nurse navigators, we try to make sure our cancer patients have everything they need so they can focus on healing."

“

Everywhere within the Seton Healthcare Family, our Core Values are reinforced every day, but no place more effectively than within nursing. DEDICATION, REVERENCE, WISDOM, INTEGRITY, SERVICE TO THE POOR, CREATIVITY: These are the values that matter most among the women and men who dedicate their lives to serve those among us who are most vulnerable. Thank you for the example you give each day of the way we are to live and work together. ”

Sr. Helen Brewer, DC

LEAD

Seton nurses are empowered to lead – in research, higher education and shared governance.



Lynn Deutsch, BSN, RN, CRNI, and Rosemary Ramirez, BSN, RN, PCCN

IT'S NEVER TOO LATE

At age 56, Lynn Deutsch, BSN, RN, CRNI, went back to school. Tapping Seton's tuition reimbursement to help pay for classes, she enrolled in the BSN program at The University of Texas at Arlington. In December 2012, she graduated magna cum laude.

Going back to school was something Lynn, a vascular access specialist, had always wanted to do. She also knew that getting her BSN would open doors later in her career. "I was getting older and I knew that having my BSN would allow me to become a clinical manager or go into nursing management," Lynn said.

Working full time while attending school was hard, but Lynn found support from her "study buddy" Rosemary Ramirez, BSN, RN, PCCN, a nurse in the Intermediate Care Unit at University Medical Center Brackenridge who was also enrolled in the UT Arlington program. "When the going got tough, we would encourage each other," Lynn said. The two are now making plans to return to school for their master's degrees.

"Getting my degree has made me the professional nurse that I have always wanted to be," Lynn explained. "If I can do it, so can anyone."

Direct Care RN: Highest Level of Formal Education and National Certification

	2011 Total	2012 Total
Diploma	174	158
Associate degree	1,280	1,252
Bachelor/university degree	1,440	1,505
Master/graduate degree	101	96
Doctorate	1	1
Direct Care RN: Certification		
Certified by nationally recognized certifying body	771	805



Seton nurses are staying tuned to national trends and keeping themselves professionally prepared. More than 100 nurses earned degrees in December alone and were honored during Nursing Congress.

(From left): Cheryl Rowder, PhD, RN, CCRC; Deanna Eichler, MSN, RN; Lisa Dugger, MSN, RN; Karla McKinney, MSN, RN; Muffet Mills, MSN, RN; Veronica Buxton, BSN, RN; Debra Rodriguez, BSN, RN; Patricia Hamlet, BSN, RN; Jennifer Ransier, BSN, RN; Kristi Vaz, BSN, RN; Rosemarie Grimm, BSN, RN; Jane Ezell, PhD, RN; Vickie Batson, PhD, RN; Joyce Batcheller, DNP, RN, NEA-BC, FAAN



(From left) Lisa Osterhout, MD; Anissa Marmejejo, RRT; Dory Collette, RN; Carolyn Mercer, RN; Halley Rambally, MD; Nikki Sanders, BSN, RN; Micah Williams, RN (not pictured)

PREVENTING CODE BLUES

The Clinical Education Center at Brackenridge is an industry leader in the truest sense. Since opening in August 2007 in the renovated clinical space that was home to the former Children’s Hospital of Austin, the CEC continues to break new ground as a teaching and learning center, especially in the area of interdisciplinary simulation training.

“The quality of interdisciplinary simulation that we do here at the CEC is definitely cutting edge,” explained Buffy Allen, MSN, RN, director of interdisciplinary clinical skills and simulation at the CEC. “There are very few centers in the world that do the volume that we do.”

One area where interprofessional simulation has made a tremendous difference is code

training for pediatric clinicians. Since initiating a pilot program that moved all interdisciplinary pediatric code training off-site to the CEC, Dell Children’s Medical Center has been able to achieve 100 percent survival to discharge among preventable codes, as compared to the national average of 43.8 percent.

Although the sharp decrease in codes cannot be attributed solely to simulation training, it clearly played an important role. “Dedicated, off-site education time away from all the distractions on the unit gave everyone the opportunity to focus more on what they were learning,” explained Dori Collette, RN, CCRN, senior project coordinator at Dell Children’s.

The CEC by the Numbers	
61	high-fidelity interactive mannequins
74	fully functioning patient skill labs
4	simulation labs equipped with microphones and video cameras
1171	graduate nurses trained through Seton’s RN Residency Program
161,000	individual educational encounters (fiscal year 2012)
20 – 40	number of skills lab or simulation activities in any given week

“

I do what I do because I love people. I enjoy working with diverse teams of health care professionals. It’s not always easy — in fact, it sometimes can be tremendously difficult, but there are few professional moments more rewarding than celebrating the work of the team.”

Joni Watson, MBA, MSN, RN, OCN, Cancer Care Team

SERVE

To serve the most vulnerable among us is both a privilege and a responsibility.



Tara Crosby, BSN, RN

WHERE THE MISSION COMES ALIVE

"The clinics are the place where Seton's mission comes most alive," remarked Sr. Catherine Brown, a Daughter of Charity who works alongside nurses, physicians, social workers and other staff at Seton's community clinics.

Seton's community-based health clinics — Seton McCarthy, Seton Topfer and Seton Kozmetsky — served more than 11,200 patients in fiscal year 2012. All three clinics provide primary and preventive care and some specialty care through volunteer physicians who visit the clinics regularly. The clinics also offer social services, patient education and help applying for health coverage programs. Most patients are uninsured even though they work full time. Many are new immigrants. No one is ever turned away for lack of funds.

"We see people who would otherwise not have a medical home," Sr. Catherine explained. "We give people a place where they feel comfortable coming and developing a relationship with a provider."

Staff nurse Tara Crosby, RN, has been with Seton McCarthy for nearly 20 years. Dubbed

"the Mother Theresa of East Austin," Tara is exactly where she wants to be. "I love the camaraderie and the teamwork. I love my patients," she said.

Tara is quick to describe how the holistic approach to health care offered at the clinics helps individuals and their families. For example, Seton McCarthy offers special pain clinics to teach coping skills to those with chronic conditions. They learn how to safely reduce the amount of medication they take and ways to incorporate physical therapy, relaxation techniques and acupuncture to reduce pain.

"Our role at the clinics is to catch people who are falling through the cracks," explained Susan Nash, MSW, the social work supervisor at all three clinics. She has been with the clinics for more than a decade and, like her colleagues, is exceedingly proud of the quality of care patients receive. "I love the fact that, while we are a charity clinic, we don't have second-rate services," Susan said. "Our doctors and nurses are extremely thorough. Staff is here because of the mission."

“

I do what I do because I want to be there to comfort children when the world hurts them physically or emotionally. There is nothing more rewarding than a smile, a wave or even a hug when I encounter a student outside of school.”

*Loree LaChance, MSN/MHA, RN,
AIDS Health Services*



Beau Walsh, RN

ALL ROADS LEAD TO NURSING

The son of ministers, Beau Walsh, RN, knows a thing or two about service. After spending 10 years in the military as a Navy SEAL, Beau studied education and took a job as a high school English teacher and coach.

During his years teaching and raising two children of his own, Beau realized that he wanted to work with children for the rest of his life, but not as a teacher. "Coming from a family of service and having a grandmother and aunts who have answered the call in

their lives to serve as nurses, I decided to pursue a career in nursing," he recalled.

Beau now works as a staff nurse in the Dell Children's Medical Center Emergency Department. "Here at Dell Children's, I have found a place where I can serve a child's spirit, soul and body."

A proud graduate of the Seton RN Residency Program, Beau gives the intensive six-month program high marks. "It was the best thing

in the world," he said. "You always feel like you never know enough, but I definitely felt like I knew enough to go out on my own after my residency."

A published author, Beau not only has a way with children, but also a way with words. "It used to be said that all roads lead to Rome. In my own personal life, all my roads have led me to nursing and to Austin to serve its children and the families who are raising them."

“

Our patients at Shiver's become like family to us. We open our hearts to them and they do the same to us. ”

Betsy Knowles, RN, CPSN, Shiver's Cancer Clinic



Interdisciplinary rounds: Leah Steckbeck, OTR, CBIS; Ruthie Mendoza, RRT, RCP; Adam Warren, MS, PT; William Deaton, MD; Jonathan Hecht, MSN, RN, ACNS-BC, CCRN, CNRN; David Shackelford, MHA; Rev. Tim Sherman, MABS, BCC; Karen McCarthy, MSN, RN, ANP-BC; Maggie Conroy, LCSW; Laura Smith, RD, LD, CNSC

STEWARDSHIP IN ACTION

Jonathan Hecht, MSN, RN, ACNS-BC, CCRN, CNRN, clinical nurse specialist for the ICU at University Medical Center Brackenridge, leads interdisciplinary rounds twice a week on some of the unit's sickest patients.

"We wanted to try an intervention that would help our most complex patients get evidence-

based treatments to ultimately reduce their ICU stay," said Jonathan, who collaborated with ICU Director Toni Silas and ICU Medical Director Paul Harford, MD.

Rounds include ICU physicians, bedside nurses, pharmacists, social workers, case managers, chaplains, dieticians, physical

therapists and palliative care advanced practice nurses. "Nurse-led rounds capture the very essence of Relationship-Based Care and Seton's goal to look at the whole person, not just the illness."

COMMUNITY SERVICE

One of the many ways Seton nurses serve the community is through mobile care units like The Big Pink Bus. Unveiled in July 2012, this mobile mammography unit offers advanced breast cancer screening to low-income and uninsured women in Central Texas.

Additionally, in 2012, donations from Caldwell County residents helped purchase a larger, more powerful Children's Care-A-Van. Jennifer Torres, LVN, is pictured here with one of the 1,500 kids the unit will see each year.



NURSING LEADERSHIP TEAM



Front row (from left): Lynn Vance, MSN, RN, senior director of Nursing Resources; Toni Rowin, MSN, RN, director, Nursing Education and Professional Development; Michelle Ryerson, DNP, RN, NEA-BC, UMCB CNO; Joyce Batcheller, DNP, RN, NEA-BC, FAAN, Robert Wood Johnson Executive Nurse Fellow Alumna, senior vice president/network CNO, Seton Healthcare Family; Mary Viney, MSN, RN, NEA-BC, vice president, Network JC Accreditation, Patient Logistics, Transfer and Call Center, Wound Care and Venous Access; Diane Krause, MSN, RN, SMCH interim CNO

Second row (from left): Karen Burkman, MSN, RN, senior director, Nursing Practice; Karen Litterer, BSN, RN, CIC, senior director of nursing, SHL; Apryl Haynes, MHA, BSN, RN, senior director of nursing, SEBD; Susan Grice, DNSc, MSN, RN, CNS, NEA-BC, SSC CNO; Margaret Butler, MBA, senior director of nursing, SNW; Susan Pastor, ND, RN, Dell Children's CNO; Melanie Fox, MSN, RN, SMCW COO/CNO; Yvonne VanDyke, MSN, RN, vice president, Nursing Education and Professional Development, administrator, Clinical Education Center at Brackenridge

As Seton's Nursing leadership team, we are honored to guide our 3,000 nurses working in 11 hospitals, 90 clinical locations across an 11-county area and more than 120 schools throughout the Austin Independent School District.

You come from diverse backgrounds and range in experience from the novice new graduate through clinically expert nurse. With a shared passion for your work, you join together to achieve extraordinary outcomes that are not the exception, but the norm.

We thank you for your commitment to our patients, their families and each other. Your professional contributions enable Seton to carry out our mission of caring for the poor and vulnerable – today and into the future.

In Memoriam

Dorothy V. Hendricks
Seton Edgar B. Davis Hospital

John D. Barrett
Seton Southwest Hospital

Martha Gooding
Seton Northwest Hospital

Alexandria P. Hothian
Towers Nursing Home



Front row (from left): Camille Moore, RN, UMCB; Dee Reading, BSN, RN, CEN, SNW; Jay Owens, RN, CCRN, SNW; Gina Wilhm, RN, CPN, Dell Children's; Jill Herbert, RN, CNOR, SNW; Janna Kleinman, BSN, RN, Dell Children's; Sara Yee, BSN, RN, SNW; Chris Scheer, BSN, RN-BC, Dell Children's; Samantha Padilla, BSN, RNC-OB, UMCB; Karla McKinney, MSN, RN, CMSRN, UMCB; Zetta Hackleman, BSN, RN, SMCA; Stacy Leeber, BSN, RNC-MNN, SNW; Diane Davidson, BSN, RN, Network Education; second row (from left): Nancy Mastronardi, MSN, RN; Kristie Donau, RN, UMCB; Kendall Kayworth, BSN, RN; Debbie Vance, MSN, RC-NIC, UMCB; Carmelita Schaefer, RN, CCM, UMCB; Eduardo Chavez, MSN, RN; Kristi Stephenson, RN, SMCW; Anne Michel, MSN, RN, CPHQ, Dell Children's; Marcie Moynihan, MSN, RN, CNS; Rowena Covill, RN, UMCB; Sandy Vickers, BSN, RN, SMCA; Corrie Umscheid, BSN, RN, SMCA; Kathy Mastropaolo, RN, SNW; back row (from left): Linda Vochatzer, MSN, RN, CPHQ; Sherri Inman, BSN, RN, Dell Children's

SETON NURSES EARN THIRD MAGNET DESIGNATION

Seton did it again! Dell Children's, Seton Medical Center Austin, Seton Northwest and University Medical Center achieved their third Magnet designations in 2012. Twelve years strong as Magnet hospitals with exceptional nurses.

The Magnet champions did an outstanding job assisting the sites as they prepared for the American Nurses Credentialing Center (ANCC) review teams. Of course, it truly

takes collaborative interdisciplinary teams to achieve the high-quality care that is provided to our patients and families every day.

The Magnet Recognition Program® was developed by ANCC to recognize health care organizations like Seton that deliver quality patient care and demonstrate innovations in professional nursing practice. Achieving Magnet is recognized nationally as the "gold standard" of nursing excellence. Magnet

hospitals achieve better patient outcomes. We also know that Magnet promotes a positive nursing culture that emphasizes core values such as autonomy, empowerment, respect and teamwork. We go through this undertaking every four years because our nurses earn the positive recognition and consumer confidence that Magnet brings to our hospitals.

AWARDS AND RECOGNITIONS



Standing (from left): Criselda Bolden, Peggy Denham, Abby Fuller, Molly Villegas, Keili Newcomer, Allyson Langshaw, Susan Cepeda, Wayne Plummer, Joyce Batcheller, Lorraine Chandler, James Young, Julian Rodriguez, Cathleen Monforte, Lorena Buehler, Jorge Garza; seated (from left): Shellie Garman, Marcus Gasaway, Inglan Medina, Holly Werstein, Samantha Rangel; Emily Stellitano (not pictured)

SETON NURSES AWARDED PRESTIGIOUS SCHOLARSHIPS

In September, the Seton Healthcare Family presented 20 Seton nurses with \$3,000 scholarships from the Seton Foundations.

Established in 2005, the Seton Nurse Scholarship Endowment provides Seton employees with support for advancing their nursing education. Like many leading U.S. hospitals, Seton is adopting recommendations in the 2010 Institute of Medicine report, "The Future of Nursing," which encourages nurses to achieve higher levels of education and training. By 2013, for example, all nurse managers at Seton must hold Bachelor of Science in Nursing degrees.

The scholarships make a tremendous difference to recipients like Lorraine Chandler, RN, a charge nurse at Seton Southwest. After

22 years as a nurse, the busy mother of four has returned to school to earn her Bachelor of Science in Nursing.

"The Seton Nurse Scholarship Endowment was a dream I had, to build on our tuition reimbursement program and to make it possible for many of our nurses to return to school," said Joyce Batcheller, DNP, RN, NEA-BC, FAAN, senior vice president and system chief nursing officer for Seton Healthcare Family.

A strong advocate of nurses advancing their education, Joyce earned her own Doctor in Nursing Practice degree in 2010. "The energy I see from the staff who have returned to school is amazing," she said. "Their individual practices and ways of

thinking change in so many positive ways. In the end, our patient care is enhanced and that's what this scholarship program is really all about."

Joyce does more than just talk about the importance of nursing scholarships. In 2010, she gave a gift to the Seton Nurse Endowment in memory of her mother, Helen Juliano. In 2012, she gifted another nurse scholarship endowment in her own name, Joyce Ann Juliano Batcheller. Joyce is pictured above with her children, Caitlin and Austin, and Sr. Helen Brewer, DC.

Seton associates also contributed \$76,359 to nurse scholarships through the 2012 Seton Cares Challenge.

AWARDS AND RECOGNITIONS

Joyce Batcheller, DNP, RN, NEA-BC, FAAN

Appointed to co-chair Ascension Health's preventing readmissions work.

Kenn Kirksey, PhD, MSN, RN, ACNS-BC

Appointed Adjunct Associate Professor of Clinical Nursing at The University of Texas at Austin School of Nursing.

Yvonne VanDyke, MSN, RN

Appointed to the board of directors of Goodwill Industries of Central Texas.

Judy Smith, MSN, RN, CRNI

Delivered the opening and closing keynote remarks at the Intravenous Nursing New Zealand Annual Conference, March 2012.

Sylvia Danko, BSN, RN, OCN, CBCN

Named the Oncology Certified Nurse of the Year at the Oncology Nursing Society 37th Annual Congress in New Orleans, May 2012.

Shelia Hale, RN, CRNI, VA-BC

Awarded a scholarship from the AVA Wise Foundation to attend the Second World Congress on Vascular Access in Amsterdam, June 2012.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN

Delivered the keynote address to the Texas Clinical Nurse Specialists conference in Austin, July 2012.

Judy Smith, MSN, RN, CRNI

Named a 2012 Nurse.com regional finalist for National Nurses of the Year, July 2012.

Joni Watson, MBA, MSN, RN, OCN

Selected to chair the Oncology Nursing Society's 38th Annual Congress in Washington D.C., April 2012.

Sally Foster, MA, BSN, RN

Received the Career and Technology Association of Texas award for Outstanding Service, September 2012.

Linda Sifuentes, RN

Named Walden University Nurse of the Year and received a full scholarship for the MSN program, September 2012.

Toni Inglis, MSN, RN, CNS, FAAN, *NursingNews* editor

Delivered the convocation address to the graduating class of The University of Texas at Austin School of Nursing, December 2012.

Texas Nurses Association 'Fabulous Five'

Each year, the Texas Nurses Association — District 5 honors five registered nurses whose leadership, compassion and community involvement exemplify nursing at its best. In 2012, three Seton nurses were presented with Fab 5 awards:

Kenn Kirksey, PhD, MSN, RN, ACNS-BC

Network nursing research specialist and adjunct professor of clinical nursing for The University of Texas at Austin.

Susan Ourston, MSN, RN

SSW senior director of nursing and network perinatal liaison.

Yvonne VanDyke, MSN, RN

Vice president of Nursing Education, Practice, Research and CME, and administrator of the Clinical Education Center at Brackenridge.

DAISY Awards

During 2012, the following Seton nurses were honored with the national DAISY (Diseases Attacking the Immune System) Award for Extraordinary Nurses. They were nominated by staff physicians, patients and families for providing exceptional care day in and day out, and also for serving as role models in their field.

Natalie Amescua, RN, Dell Children's NICU staff nurse

Reyna Arenas, RN, CPN, Dell Children's surgery-trauma staff nurse

Jeff Bays, BS, RN, Dell Children's neurosciences staff nurse

Annette Brennan, RN, SMCH med-surg staff nurse

Tishika Bruno, BSN, RN, SMCA oncology staff nurse

Mark Callis, BSN, RN, SMCA PACU staff nurse

Donna Chance, RN, CNOR, SMCH surgery staff nurse

Elizabeth Corby, RN, SMCA med-surg-gyn

Monique DeClet, BSN, RN, Dell Children's neurosciences staff nurse

Noor Deeb, BSN, RN, Dell Children's surgery staff nurse

Alex Freitas, RN, SMCA ICU staff nurse

Kris Fuentes, RN, ONC, SMCA oncology staff nurse

Abigail Fuller, BSN, RN, CMSRN, SMCH oncology representative, outpatient infusion services

Carol Funderburgh, RN, SSC adult chemical dependency/detox charge nurse

Donna Gaddie, RN, RMT, SMCH L&D staff nurse

Billy Goerd, RN, SSW med-surg staff nurse

Liza Hallman, RN, SMCA pulmonary-renal

Leah Holloway, RN, SMCH telemetry staff nurse

Jennifer Houseston, LVN, SEBD med-surg staff nurse

Chris Howard, BSN, RN, CNOR, SMCH surgical services clinical nurse manager

Roni Hudson, RN, SMCA med-surg staff nurse

Alice Johnson, RN, SMCA L&D staff nurse

Tina Kuykendall, RN, SMCA NICU staff nurse

Morgan Lanier, RN-C, OB, SMCA L&D staff nurse

Laurie Lanne, RN, SMCH PACU staff nurse

Frances Laqui, BSN, RN, SMCW ICU staff nurse

Rick Lieb, RN, Dell Children's vascular access nurse

Brittany Lyle, BSN, RN, Dell Children's neurosciences staff nurse

Al Maldonado, RN, SMCA ortho-neuro staff nurse

Rebekah Martinez, BSN, RN, Dell Children's NICU staff nurse

Emily Millonzi, RN, SMCH med-surg staff nurse

Acalia Molargik, BSN, RN, CPN, Dell Children's general medicine staff nurse

Jennifer Osborne, BSN, RN, SMCH telemetry staff nurse

Meghan Parker, BSN, RN, Dell Children's neurosciences staff nurse

Megan Roberts, MSN, RN, SMCH med-surg staff nurse

Charlie Rodriguez, BSN, RN, SSC mood disorder staff nurse

Trinie Rodriguez, LVN, SMCA ortho-neuro-uro-ENT staff nurse

Deana Salas, RN, SMCH ICU staff nurse/stroke champion

Deborah Sant'Anna, RN, SSC mood disorders charge nurse

Christy Schmitt, RN, RN, SNW med-surg staff nurse

Sara Shannon, RN, CMSRN, SMCH telemetry staff nurse

Scott Simpson, RN, SSW med-surg staff/charge nurse

Jo Sparrow, RN, UMCB IMC staff nurse

Julianna Swed, RN, SMCA ortho-neuro-uro-ENT staff nurse

John Swenson, BSN, RN, CCRN, SMCA ICU staff nurse

Michelle Watkins, RN, CEN, SNW ED staff nurse

Karen Winsor, MSN, RN, CNS, UMCB trauma-ortho-spine CNS

David Woller, RN, IBCLC, SMCH staff nurse

Andrea Worley, RN, SMCA ED staff nurse

Debra York, RN, SMCA telemetry staff nurse

Podium Presentations

Jan Alexander, MDiv, MSN, RN, presented "What's a Twitter: eProfessionalism and Nursing" at the National Teaching Institute & Critical Care Exposition in Orlando, May 2012.

Jonathan Hecht, MSN, RN, ACNS-BC, CCRN, CNRN, presented "Concepts of Brain Tissue Oxygen Monitoring" at the 24th annual Texas Nurse Practitioners conference in Austin, September 2012.

Gwen Irwin, RN, CRNI, VA-BC, presented "Managing Vascular Access Work Flow in a Multi-Hospital System" at the Vascular Access 26th Annual Scientific meeting in San Antonio, October 2012.

George Langan, MSN, RN-BC, CNE, presented "Tailoring Extended Supportive Components for Your Organization: How to Get that Custom Fit" at the eighth annual Versant Client Conference in San Antonio, October 2012.

Judy Smith, MSN, RN, CRNI, presented "Predictors of Best Practice: Learning to Influence Behavior for the Prevention of CLABSI" at the Vascular Access 26th Annual Scientific meeting in San Antonio, October 2012.

Judy Smith, MSN, RN, CRNI, presented "Optimal Disinfection Times for Needleless Intravenous Connectors" at the Vascular Access 26th Annual Scientific meeting in San Antonio, October 2012.

Mary Viney, MSN, RN, CPHQ, presented "Building Your Plane While Flying" at the 79th annual convention of the Idaho Hospital Association in Sun Valley, October 2012.

Poster Presentations

Vicki Simpson, MSN, RN, CPHQ; **Ann Bailey**, MBA, BSN, RNC, CIC; **Laurie Rogers**, MSN, RN, CNS; **LeeAnn Christie**, MSN, RN; and **Renee Higginson**, MD, presented "Identifying and Preventing Ventilator-Associated Tracheobronchitis in a Mixed Medical-Surgical PICU" at the Society of Critical Care Medicine's 41st Congress in Houston, February 2012.

Kenn Kirksey, PhD, MSN, RN, ACNS-BC, et al. presented nine posters at the XIX International AIDS Conference in Washington, D.C., July 2012.

Sharon Demel, MSN, CNS, RNC-NIC, and **Debbi Vance**, MSN, RNC-NIC, presented "Delphi Study of Risk Factors for Neonatal Skin Risk" at the Academy of Neonatal Nurses annual conference in Chicago, September 2012.

Judy Smith, MSN, RN, CRNI; **Mary Viney**, MSN, RN, NEA-BC, CPHQ; **Gwen Irwin**, RN, CRNI, VABC; **Lynda Watkins**, MPH, RN; **Shonnie Pinno**; **Kenn Kirksey**, PhD, MSN, RN, ACNS-BC; and **Adama Brown**, PhD, presented "Optimal Disinfection Times for Needleless Intravenous Connectors" at the Improvement Science Summit, July 2012; the Institute on Evidence-Based Quality Improvement Conference, summer 2012; and the Vascular Access 26th Annual Scientific meeting in San Antonio, October 2012.

Publications

Joyce Batcheller, DNP, RN, NEA-BC, FAAN; **Kenn Kirksey**, PhD, RN, ACNS-BC; **Yvonne VanDyke**, MSN, RN; and **Myrna L. Armstrong**, EdD, RN, FAAN, authored "Publish or Perish: Writing Clinical Manuscripts Suitable for Publication" in *The Journal of Continuing Education in Nursing*, Vol. 43, No. 1, pp. 44-48.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN; and **Pat Yoder-Wise**, EdD, NEA-BC, ANEF, FAAN, authored "Creating Insight When the Literature Is Absent" in *Nursing Administration Quarterly*, Vol. 35, No. 4, pp. 338-343.

Curk "Scooter" McFall, MSN, RN, and **Linda Yoder**, PhD, MBA, RN, AOCN, FAAN, authored "Critical Access Health Care: A Concept Analysis" in *Nursing Forum*, Vol. 47, No. 1, pp. 9-17, January-March 2012.

Joell Verano, BSN, RN, CWON, and **Mary Ellen Jackson**, RRT, authored "Skin Preparation Process for the Prevention of Skin Breakdown in Patients who are Intubated and Treated with Rotoproning" in *Respiratory Care*, February 2012.

Toni Inglis, MSN, RN, CNS, FAAN, authored "When Lawmakers and Doctors Hold Nurses Back," in the *American Journal of Nursing* blog "Off the Charts," Feb. 13, 2012.

Joni Watson, MSN, MBA, RN, OCN, authored "The Rise of Blogs in Nursing Practice" in the *Clinical Journal of Oncology Nursing*, April 2012.

LeeAnn Christie, MSN, RN, and **Renee Higginson**, MD, authored "Fluid Balance in Critically Ill Children with Acute Lung Injury" in *Critical Care Medicine*, Vol. 40, No.10, October 2012.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN; **Ann Hendrich**, PhD, RN, FAAN; **Darcy Ellison**, MSN, RN; **Angela Janik**, MBA, MSN, RN; **Nina Jeffords**, MSHA, RN; **Linda Miller**, MS, RN, NEA-BC; **Gwynn Perlich**, MBA, MSN, RN; **Gerri Staffileno**, MBA, BSN, RN; **Maria Strom**, MSN, RN; and **Cynthia Williams**, DPN, MBA, RN, FACHE, authored "The Ascension Health Experience: Maximizing the Chief Nursing Officer Role in a Large, Multihospital System to Advance Patient Care Quality and Safety," in *Nursing Administration Quarterly*, Vol. 36, No. 4, pp. 277-288, October/December 2012.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN; **Karen Burkman**, MSN, RN; **Cheryl Rowder**, PhD, RN, CCRN; and **Diana Sellers**, MSN, RN, authored "An Integrated System's Nursing Shared Governance Model: A System Chief Nursing Officer's Synergistic Vehicle for Leading a Complex Health Care System," in *Nursing Administration Quarterly*, Vol. 36, No. 4, pp. 353-361, October/December 2012.

Joyce Batcheller, DNP, RN, NEA-BC, FAAN, and **Cole Edmonson**, DNP, RN, NEA-BC, FACHE, co-authored "Nurses Taking Action in Texas: Living the IOM Report," in *Texas Nursing Voice*, Vol. 6, No. 4, p. 3, October/November/December.

Curk "Scooter" McFall, MSN, RN, et al. authored "Use of the Videophone to Collect Quality-of-Life Data from Burn Patients" in the *International Journal of Burns and Trauma*, 2012;2(3):135-44, Epub, Dec. 5, 2012.

Judy Smith, MSN, RN, CRNI; **Gwen Irwin**, RN, CRNI, VABC; **Mary Viney**, MSN, RN, NEA-BC, CPHQ; **Lynda Watkins**, MPH, RN; **Shonnie Pinno Morris**; **Kenn Kirksey**, PhD, RN, ACNS-BC; and **Adama Brown**, PhD, authored "Optimal Disinfection Times for Needleless Intravenous Connectors" in the *Journal of Association for Vascular Access*, Vol. 17, No. 3, pp. 137-143, Fall 2012.

Evidence-Based Practice RN V Projects

Judy Smith, MSN, Venous Access, SHF RN V
Standardizing Competencies for all Clinicians who Place Peripherally Inserted Central Catheters in the Seton Healthcare Family.

Sandra Lopez, MSN, Pediatrics, Dell Children's, RN V
Development and Evaluation of Patient Satisfaction Measures for Usability in REDCap Software; Clinic Visit Wait Time Analysis; and Evaluation of Cell Phone Use by Clinic Patient Population.

Jan Alexander, MSN, MDiv, Pediatrics IMC, Dell Children's, RN V
Evaluation of a Hospital Tracheostomy Education Program.

Julie Castro, MSN, Pediatrics RN V
Reducing Readmissions to Dell Children's Medical Center of Central Texas for Children with Asthma: Investigating Multiple Operational Strategies.

Debbie Vance, MSN, CNS, Perinatal, UMCB RN V
A Delphi Survey of Risk Factors for Neonatal Skin Breakdown.

Katy Starnes, RN, MSN, RN V
Patient Call-Back: Expansion of Analytics for Patient Cost Accounting. Trends and differences in readmissions (30, 60, 90, 180 days post-discharge).

why

we

do

what

we

do

SETON NURSING 2012



SITES

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 - **Seton Edgar B. Davis Hospital**
130 Hays Street
Luling, TX 78648
(830) 875-7000
 - **Seton Highland Lakes Hospital**
3201 South Water Street
Burnet, TX 78611
(512) 715-3000
 - **Seton Medical Center Austin**
1201 West 38th Street
Austin, TX 78705
(512) 324-1000
 - **Seton Medical Center Hays**
6001 Kyle Parkway
Kyle, TX 78640
(512) 504-5000
 - **Seton Medical Center Williamson**
201 Seton Parkway
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(512) 324-4000
 - **Seton Northwest Hospital**
11113 Research Boulevard
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 - **Seton Shoal Creek Hospital**
3501 Mills Avenue
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 - **Seton Smithville Regional Hospital**
800 East Highway 71
Smithville, TX 78957
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 - **Seton Southwest Hospital**
7900 FM-1826
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 - **University Medical Center Brackenridge**
601 East 15th Street
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-  Denotes Magnet Designation
-  Denotes Pathway to Excellence Designation



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